

# KARAHANN KISER

*Educator & Art Director*

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## CURRICULUM VITAE

### EDUCATION

Aug. 2004 – Dec. 2009 - Bachelor of Science in Digital Media - East Tennessee State University  
Aug. 2014 – Aug. 2017 - Master of Arts in New Media Studio - East Tennessee State University

### GROUP EXHIBITIONS

2016 *Plexus: Interactive Art, Light & Sound*, Nelson Fine Art, Johnson City, TN  
2015 *Through the Fishbowl*, The Reece Museum Johnson City, TN  
2015 *New Media Collective*, Digital Media Center, East Tennessee State University Johnson City, TN  
2015 *Rock The Ball*, Ball Hall, East Tennessee State University, Johnson City, TN  
2013 *Barter Theatre's 80th Anniversary Unveiling*, William King Museum, Abingdon, VA

### INDUSTRY EXPERIENCE

Sep. 2017 - Present - Sullivan College of Technology and Design in Louisville, KY - Instructor  
Courses: TBD

Dec. 2016 – Sep. 2017 - King University in Bristol, TN - Professor of Digital Media, Art, and Design  
Courses: Web Portfolio, Intro to Web Presence and Social Media Strategy, Intermediate Graphic Design.

May 2014 – Dec. 2016 - East Tennessee State University in Johnson City, TN - Graphic and Web Designer  
Produce print media graphics, email campaign design, website content management, social media.

Feb. 2013 – May 2014 - Branding Iron Advertising in Johnson City, TN - Art Director  
Lead pitch presentations, freelance talent management, website design, software interface design, print design, motion graphics.

May 2011 – Feb. 2013 - Barter Theatre in Abingdon, VA - Web and Video Designer  
Motion graphics and VFX, television commercial production, website content management, Google analytic reports, event slide shows and presentations, brand development (annual fund for artistic excellence.), "Avenue Q production" videos, Zombie Prom production projections.

Jan. 2010 – Feb. 2011 - LaFerney Roofing in Kingsport, TN - Graphic Designer  
Brand development, technical illustration, sales presentations, vinyl signage for company vehicles, monograms for company uniforms.

May 2008 – Dec. 2009 - Moving Picture Graphics in Bristol, TN - Graphic Designer  
Layout for varied large scale media, mural design, vinyl vehicle wrap design, logo design, production and installation.

Dec. 2007 – Jan. 2008 - Blue Stone Labeling Company in Bristol, TN - Production Artist  
Plate burning for immersion printing, processing negatives, label design, packaging.

## AWARDS

- 2013 – Silver Addy, SW VA. Chapter, “80th Anniversary Posters” Barter Theatre and Coburn Creative
- 2012 – Gold Addy, Tricities Chapter, “Wilkommen to Cabaret” Barter Theatre Campaign
- 2011 – Pinnacle award, Advertising and Promotions - Print and Multimedia, Barter Theatre
- 2009 – Faculty Award, East Tennessee State University

## LECTURES, PRESENTATIONS AND PERFORMANCES

- 2017 – “50th Anniversary Branding Initiative” design presentation for McLain Family Band Lexington, KY
- 2016 – “Interactive Public Art” presentation for the Public Arts Committee, Johnson City, TN
- 2016 – “Healing Garden Music Fest” musical performance, Toronto, Ontario, Canada
- 2016 – “Celebrating a Life of Music” online video presentation for the McLain Family Band
- 2016 – “Virtual Biology Lab Branding” presentation for the ETSU Biology Dept. Johnson City, TN
- 2015 – “Types of Type” online presentation for History of Graphic Design coursework
- 2015 – “Folks of Folk” musical performance at Down Home, Johnson City, TN
- 2014 – “Home Grown Music ” musical performance at Down Home, Johnson City, TN
- 2014 – “Web Optimized Portfolio Images” online training course for Benjamin Walls Gallery Bristol, VA
- 2014 – “Save The Oaks Castle Open House ” musical performance, Johnson City, TN
- 2012 – “Late Night Caberet” musical performance at Barter Theatre Stage II, Abingdon, VA
- 2010 – “Basic Web Design” lecture for the Tri-Cities .Net Users Group, Kingsport, TN
- 2009 – “Bristol Rhythm and Roots” musical performance Bristol, TN

## ACADEMIC PROJECTS AND COLLABORATIONS

2017 - Kingsport Theatre Guild Branding Design

In collaboration with Kontos Creative, the development of a new brand for the historic theatre entity.

2016 – Virtual Biology Lab Branding Re-Design

Interface design and branding for ETSU Biology Department’s redesign of the Virtual Biology Lab, an inquiry based educational resource that simulates long-term experiments and field study.

2016 – Zero-footprint Underground House Design

A 3D model design concept for a sustainable dwelling created in Google Sketchup and Autodesk Maya.

2016 – Interactive Public Art Design

Under the direction of Cher Cornett, with Julie Woodburn and Laura Osteen, we are developing concepts for an interactive art installation that will become a permanent fixture in downtown.

2015 – “State of the Union” Art Piece

This political art project was a projection mapped video on a lazer-cut stage done in collaboration with Julie Woodburn and Laura Osteen, exhibited in the Department of Art and Design’s “Rock the Ball” show.

2015 – 3D Print Letterpress and Printmaking

3D print of a hand-drawn typeface design for use in a traditional letterpress. The prints were exhibited in the “New Media Collective” in Johnson City, TN.

2010 – Safewater Nexus Benefit

Wrote “Feed My Lambs,” a musical theme for the local Christian charity, proceeds benefited Uganda.

## PRINT MEDIA

1. Allie Robinson, "Barter Theatre celebrates 80 years," Richmond Times Dispatch, January 6, 2013.
2. Tom Netherland, "Make Way for Appalachian Sunshine," Bristol Herald Courier, December 31, 2014.

## AFFILIATIONS

Phi Theta Cappa Honors Society  
Tricities.net Users Group  
Folk Education Association of America  
Americana Music Association  
Appalachian Cultural Music Association  
Birthplace of Country Music Alliance

## TECHNICAL SKILLS

Adobe Creative Suite, Google Sketchup,  
Autodesk Maya, Coffee Cup Website Editor,

## OTHER SKILLS

Drawing, painting, fiber art, typography, story-boarding, writing, musical performance, public speaking, fundraising, technical illustration.

## LANGUAGES

HTML5, CSS3, PHP, jQuery Javascript.

## CERTIFICATIONS

HTML 5 Certification - WC3 Schools International

## CLIENTÈLE

Barter Theatre  
Kingsport Theatre Guild  
Benjamin Walls - Fine Artist  
Down Home - Music Venue  
Earl Keister - Creative Director  
Johnson City Public Art Committee  
Raymond McLain - Recording Artist  
The March of Dimes  
Worley Guitars

## REFERENCES

Raymond W. McLain  
Director of Kentucky Center for Traditional Music  
606.783.5365, r.mclain@moreheadstate.edu

Danielle Goodrich  
(Previous) Director of Marketing at Barter Theatre  
978.335.5037, daniellegoodrich75@yahoo.com

Randal Gilmore  
Associate Professor at King College  
423.652.4731, ragilmore@king.edu

Richard Rose  
Artistic Director of Barter Theatre  
276.619.3301, artdirector@bartertheatre.com